

A photograph of the Joe & Vi Jacobs Center building. The building is a multi-story structure with a light beige facade and a prominent red section on the right side. The name "Joe & Vi Jacobs CENTER" is displayed in blue and red lettering on the upper left portion of the building. The building features several arched windows and a large arched glass entrance on the right. In the foreground, there is a modern, dark grey metal pergola structure. The sky is blue with some light clouds. The bottom of the image has a blue and orange gradient overlay.

**Joe & Vi
Jacobs
CENTER**

2021 CONNECT ALL @ Jacobs Center Business Accelerator Program

Invest Today | Grow Jobs

The mission of the Jacobs Center for Neighborhood Innovation (JCNI) is to foster a thriving community envisioned and realized by its residents.

INVEST TODAY | GROW JOBS

ABOUT

The mission of **CONNECT ALL @ Jacobs Center (CAJC)** is to accelerate economic growth in San Diego by helping transform early-stage businesses into sustainable job creating businesses.



Economic development is a core facet of the JCNI mission. To this end, we grow networks that support early-stage entrepreneurs and accelerate existing neighborhood businesses through training and mentorships, connections to regional partnerships, job opportunities and increased access to financial resources. The accelerator program guides startups to grow and the Business Resource Center links businesses to local services by providing monthly workshops and consultation with experts. **At the center of this strategy is CONNECT ALL @ the Jacobs Center (CAJC) which is the region's first low-to moderate income (LMI) and diversity-focused business accelerator, guiding startups that want to grow rapidly with the support they need.**



CONNECT ALL
@ THE JACOBS CENTER

GIFTING OPPORTUNITY: CONNECT ALL @ JACOBS CENTER

A partnership between the City of San Diego, JCNI and CONNECT w/ San Diego Venture Group spearheaded design and implementation of CAJC in 2019. In partnership, the program provides mentors, free co-working space, best-in-class curriculum, and weekly personalized support to founders on how to scale business. Of the [65] businesses that have gone through our accelerator, nearly 72% are verified LMI, 89% are minority-founders and 54% are female.

Strategically, CAJC includes a Business Resource Center (BRC) that links entrepreneurs to local services to move their businesses forward and acts as a funnel to the accelerator program. Both the accelerator and BRC are based within the San Diego Promise Zone (SDPZ) and Opportunity Zone at the Joe and Vi Jacobs Community Center. Fortuitously, the physical operations are adjacent to the region's 2nd busiest multimodal transit hub, the Euclid Avenue Transit Center, making it highly accessible to LMI clients who lack their own transportation. **To continue its role investing in an equitable and diverse entrepreneurial community in San Diego and the acceleration of neighborhood businesses - annual commitments are integral to its operations and growth.**

CAJC ALUMNI ACCOMPLISHMENTS - "a snapshot!"

Jamar Williams - Founder & CEO, **Promodrone**: Secure \$25,000 in investment, restructured business for acceptance into SDSI Accelerator program and just signed first international licensing deal.

Kate Raiford - Founder & CEO, **Prenursing Smarter**: After completion of program she increased revenue to \$20,000 in first 5 weeks of 2021. Participated in Ad Astra book camp and has been offered outside investment.

CAJC paves the way for a brighter future by resourcing small businesses, predominantly minority-owned, integral during COVID-19 as data indicates minority small businesses were closing at rates far higher than their counterparts.

INVEST TODAY

Every year philanthropic investments ensure sustainability of CAJC's current operations, including the Business Resource Center (BRC). Donations also help launch new focus areas, like that which surfaced during the COVID-19 pandemic, need for a Credit Program. The Credit Program which can be delivered through CAJC's Business Resource Center will tend to minority and LMI business owners in the San Diego Promise Zone to provide guidance and action plans to better their credit, including a budget, and documentation in place to submit future applications for credit. **INVEST TODAY | GROW JOBS!**

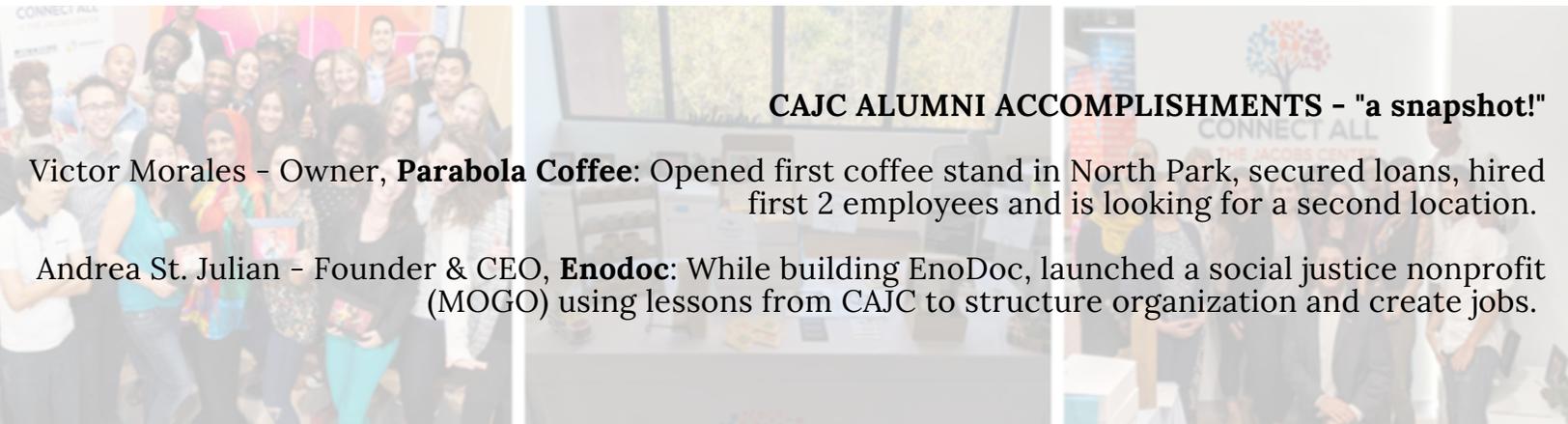


THANK YOU

Thank you for your review and consideration and please feel free to share this investment opportunity with other individual and corporate community leaders interested in the advancement of Southeastern San Diego's entrepreneurial spirit!

Jacobs Center for Neighborhood Innovation-

Inquiries or requests for additional information may be made with:
Selina Castillo Hudgins | Director of Development Operations
SCHudgins@JacobsCenter.org | 619.957.8780



CAJC ALUMNI ACCOMPLISHMENTS - "a snapshot!"

Victor Morales - Owner, **Parabola Coffee**: Opened first coffee stand in North Park, secured loans, hired first 2 employees and is looking for a second location.

Andrea St. Julian - Founder & CEO, **Enodoc**: While building EnoDoc, launched a social justice nonprofit (MOGO) using lessons from CAJC to structure organization and create jobs.