This research was funded in part by the Annie E. Casey Foundation. We thank them for their support but acknowledge that the findings and conclusions presented in this report are those of the author(s) alone, and do not necessarily reflect the opinions of the Foundation.
Overview

Diamond Neighborhoods Population

In 2003: 85,124

3 percent ↑

In 2013: 87,772
Overview

Race/Ethnicity

- Hispanic or Latino (of any race)
- White alone
- Black or African American alone
- Asian alone
- Native Hawaiian and Other Pacific Islander alone
- Two or more races

Diamond District (n=87,876)  San Diego County (n=3,100,500)
Overview

Age Distribution

Diamond District (n=87,876)  |  San Diego County (n=3,100,500)

Diamond Neighborhoods

Median Age
29.6 years

Under 5 years old
7%
8%
6%
6%
9%
9%
10%
9%
9%

5-9
6%
6%
7%
6%
7%
7%
10%

10-14
6%
7%
7%
6%

15-19
7%
14%
15%
14%
14%

20-24
9%
13%
12%
14%

25-34
14%
13%
14%

35-44
15%
14%

45-54
14%

55-59
6%
5%
4%

60-64
5%

65-74
6%

75-84
3%

Over 85 years old
4%

San Diego County

Median Age
34.7 years
Overview

**Place of Birth**

**Diamond Neighborhoods**
- Native: 67%
- Foreign-born: 33%
  
  (n=87,876)

**San Diego County**
- Native: 77%
- Foreign-born: 23%
  
  (n=3,100,500)
Overview

Citizenship Status of Foreign Born

Diamond Neighborhoods (n=28,946)
- Naturalized: 41%
- Not a U.S. Citizen: 59%

San Diego County (n=720,485)
- Naturalized: 47%
- Not a U.S. Citizen: 53%
Overview

World Region of Birth of Foreign-Born Population

- **Diamond District** (n=28,946):
  - Latin America: 69%
  - Asia: 27%

- **San Diego County** (n=720,485):
  - Latin America: 51%
  - Asia: 36%

Legend:
- Northern America
- Latin America
- Oceania
- Africa
- Asia
- Europe
## Economic Vitality

### Top 5 Industries in...

### Diamond Neighborhoods (n=1,513)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative &amp; Support, Waste Management, Remediation Services</td>
<td>17%</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>15%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>9%</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>8%</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>6%</td>
</tr>
</tbody>
</table>

### City of San Diego (n=57,690)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>23%</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>14%</td>
</tr>
<tr>
<td>Construction</td>
<td>8%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>7%</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>7%</td>
</tr>
</tbody>
</table>
Businesses in the Diamond Neighborhoods
### Economic Vitality

#### Employment by Industry (Top 5)

**Diamond Neighborhoods**  
*(n=32,767)*

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Education, Social Services, Health</td>
<td>18%</td>
</tr>
<tr>
<td>2. Arts, Entertainment, Recreation</td>
<td>16%</td>
</tr>
<tr>
<td>3. Professional, Scientific, and Technical Services</td>
<td>12%</td>
</tr>
<tr>
<td>4. Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>5. Manufacturing</td>
<td>9%</td>
</tr>
</tbody>
</table>

**San Diego County**  
*(n=1,386,825)*

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Education, Social Services, Health</td>
<td>21%</td>
</tr>
<tr>
<td>2. Professional, Scientific and Technical Services</td>
<td>14%</td>
</tr>
<tr>
<td>3. Retail Trade</td>
<td>11%</td>
</tr>
<tr>
<td>4. Arts, Entertainment, Recreation</td>
<td>11%</td>
</tr>
<tr>
<td>5. Manufacturing</td>
<td>9%</td>
</tr>
</tbody>
</table>
Economic Vitality

Employment by Industry

- Diamond District (N=32,767)
- San Diego County (N=1,386,825)
Economic Vitality

Occupations

- Diamond District (n=32,767)
- San Diego County (=1,386,825)

- Service occupations: 31%, 19%
- Sales and office occupations: 23%, 25%
- Management, business, science, and arts occupations: 20%
- Natural resources, construction, and maintenance occupations: 12%, 8%
- Production, transportation, and material moving occupations: 13%, 8%
Economic Vitality

Household (HH) Income Distribution

Diamond District (n=18,204) vs. San Diego County (n=708,151)

Diamond Neighborhoods
Median HH Income
$46,562

San Diego County
Median HH Income
$73,969

Household Income Distribution:
- Less than $10,000: 7%
- $10,000 to $14,999: 4%
- $15,000 to $24,999: 5%
- $25,000 to $34,999: 3%
- $35,000 to $49,999: 15%
- $50,000 to $74,999: 12%
- $75,000 to $99,999: 12%
- $100,000 to $149,999: 17%
- $150,000 to $199,999: 19%
- $200,000 or more: 17%
Economic Vitality

Household Income and Benefits

- **Diamond District (n=23,777)**
  - Earnings: 78%
  - Social Security: 26%
  - Retirement Income: 15%
  - Supplemental Security Income: 8%
  - Cash Public Assistance Income: 6%
  - Food Stamp/SNAP Benefits: 14%

- **San Diego County (n=1,067,462)**
  - Earnings: 81%
  - Social Security: 24%
  - Retirement Income: 17%
  - Supplemental Security Income: 4%
  - Cash Public Assistance Income: 3%
  - Food Stamp/SNAP Benefits: 5%
Economic Vitality

Households (HH) with Public Assistance

Diamond Neighborhoods (n=23,777)
- HH with no public assistance income: 94%
- HH with public assistance income: 6%

San Diego County (n=1,067,462)
- HH with no public assistance income: 97%
- HH with public assistance income: 3%
Median Earnings by Educational Attainment

Population 25 years and over with earnings

Diamond Neighborhoods
Median Earnings
$25,252

San Diego County
Median Earnings
$39,572

- Less than high school graduate: Diamond District 20,550, San Diego County 20,171
- High school graduate (includes equivalency): Diamond District 28,922, San Diego County 29,582
- Some college or associate's degree: Diamond District 31,974, San Diego County 37,124
- Bachelor's degree: Diamond District 39,643, San Diego County 53,812
- Graduate or professional degree: Diamond District 75,230

Note: The chart compares median earnings across different educational attainment levels in Diamond District and San Diego County.
Economic Vitality

Percentage of Population Living at Poverty (using Federal Definition)

Diamond Neighborhoods (n=89,274)
- Above Federal Poverty Level: 76%
- Below Federal Poverty Level: 24%

San Diego County (n=3,057,308)
- Above Federal Poverty Level: 86%
- Below Federal Poverty Level: 14%
Economic Vitality

Percentage of Population Earning Less than Self-Sufficiency Standard

Households* earning less than $24,999
Diamond Neighborhoods: 29%
San Diego County: 19%

Families** earning less than $49,999
Diamond Neighborhoods: 55%
San Diego County: 40%

Self-Sufficiency Standard: $27,655 for 1 adult
Self-Sufficiency Standard: $53,580 for a family with 1 adult + 1 preschooler

* Households may include multiple adults
** Family defined as blood relative, marriage (may or may not include child(ren))
Economic Vitality

Income to Poverty Ratio in Households

- **Diamond District**
- **San Diego County**

<table>
<thead>
<tr>
<th>Income Range</th>
<th>Diamond District</th>
<th>San Diego County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under .50</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>.50 to .74</td>
<td>7%</td>
<td>3%</td>
</tr>
<tr>
<td>.75 to .99</td>
<td>8%</td>
<td>3%</td>
</tr>
<tr>
<td>1.00 to 1.24</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>1.25 to 1.49</td>
<td>8%</td>
<td>4%</td>
</tr>
<tr>
<td>1.50 to 1.74</td>
<td>6%</td>
<td>4%</td>
</tr>
<tr>
<td>1.75 to 1.99</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>1.99 to 2.00</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>2.00 to 2.99</td>
<td>19%</td>
<td>19%</td>
</tr>
<tr>
<td>3.00 to 3.99</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>4.00 to 4.99</td>
<td>12%</td>
<td>12%</td>
</tr>
<tr>
<td>5.00 and over</td>
<td>37%</td>
<td>37%</td>
</tr>
</tbody>
</table>
Economic Vitality

Labor Force Status of Civilian Non-institutionalized

Population 18-64 years

Diamond District (n=52,260)
- Not in Labor Force: 30% (9%)
- Employed: 61%

San Diego County (n=1,925,935)
- Not in Labor Force: 24% (7%)
- Employed: 69%
Economic Vitality

Housing Occupancy

Diamond Neighborhoods (n=25,566)
- 93% Occupied housing units
- 7% Vacant housing units

Diamond District

San Diego County (n=1,163,884)
- 92% Occupied housing units
- 8% Vacant housing units

- Vacant housing units
- Occupied housing units
Economic Vitality

**Median Value Homes**
- Diamond Neighborhoods: $275,711
- San Diego County: $432,750

**Median Gross Rent**
- Diamond Neighborhoods: $1,062
- San Diego County: $1,282
Overall Educational Attainment

- Less than HS Diploma: 36%
- HS Diploma or Equivalent: 25%
- Some College: 21%
- Associate Degree: 19%
- Bachelor's Degree: 23%
- Master's Degree: 9%
- Professional Degree or PhD: 5%

Diamond District (n=49,742)
San Diego County (n=2,011,024)
Educational Attainment by Race/Ethnicity in the Diamond Neighborhoods
(Population 25 years and older)

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Less than high school diploma</th>
<th>High school graduate (includes equivalency)</th>
<th>Some college or associate's degree</th>
<th>Bachelor's degree or higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Only, Not Hispanic/Latino</td>
<td>10%</td>
<td>41%</td>
<td>29%</td>
<td>20%</td>
</tr>
<tr>
<td>Black Only*</td>
<td>14%</td>
<td>42%</td>
<td>29%</td>
<td>15%</td>
</tr>
<tr>
<td>Asian Only*</td>
<td>14%</td>
<td>24%</td>
<td>28%</td>
<td>19%</td>
</tr>
<tr>
<td>Hispanic/Latino Only*</td>
<td>6%</td>
<td>53%</td>
<td>24%</td>
<td>17%</td>
</tr>
</tbody>
</table>

* Race includes Hispanic/Latino populations
## Education, Skills, and Competencies

### Diamond Neighborhoods Schools

<table>
<thead>
<tr>
<th><strong>Elementary Schools</strong></th>
<th><strong>Middle Schools</strong></th>
</tr>
</thead>
<tbody>
<tr>
<td>Baker</td>
<td>Millennial Tech</td>
</tr>
<tr>
<td>Carver</td>
<td>O'Farrell Community School (K-12)</td>
</tr>
<tr>
<td>Chollas/Mead</td>
<td>(Middle - K-9 served)</td>
</tr>
<tr>
<td>Encanto</td>
<td>Knox Middle School</td>
</tr>
<tr>
<td>Holly Drive Leadership Academy</td>
<td></td>
</tr>
<tr>
<td>(K-8) (Elementary)</td>
<td></td>
</tr>
<tr>
<td>Horton</td>
<td>Gompers Preparatory Academy</td>
</tr>
<tr>
<td>Johnson</td>
<td>Lincoln High School</td>
</tr>
<tr>
<td>Nye</td>
<td></td>
</tr>
<tr>
<td>Oak Park</td>
<td></td>
</tr>
<tr>
<td>Porter Elementary</td>
<td></td>
</tr>
<tr>
<td>Valencia Park</td>
<td></td>
</tr>
<tr>
<td>Webster</td>
<td></td>
</tr>
<tr>
<td></td>
<td></td>
</tr>
</tbody>
</table>
Characteristics of Students in Public Schools

- **Free or Reduced Meals (2013-2014):**
  - Diamond District: 80.3%
  - San Diego County: 50.9%

- **English Learners (2013-14):**
  - Diamond District: 30.9%
  - San Diego County: 22.7%

- **Dropout Rates (2012-13):**
  - Diamond District: 2.7%
  - San Diego County: 3.5%
Education, Skills, and Competencies

Elementary School API Scores – 10 Year Change
Education, Skills, and Competencies

Percent of 12th Grade Students Taking the SAT

Diamond Neighborhoods (n=401)
- Tested: 68%
- Not Tested: 32%

San Diego County (n=42,766)
- Tested: 40%
- Not Tested: 60%

Tested  Not Tested

Tested  Not Tested
Education, Skills, and Competencies

SAT Scores: 2012-2013

- Critical Reading Average:
  - Diamond District (n=271): 369
  - San Diego County (n=17,271): 506

- Math Average:
  - Diamond District (n=271): 386
  - San Diego County (n=17,271): 520

- Writing Average:
  - Diamond District (n=271): 367
  - San Diego County (n=17,271): 497
Education, Skills, and Competencies

Percent of Resident vs Incoming Students (2013-14)

Diamond Neighborhoods

- Incoming Students (n=4,521): 40.9%
- Resident Students (n=6,527): 59.1%

San Diego Unified

- Incoming Students (n=58,060): 44.5%
- Resident Students (n=72,429): 55.5%
Education, Skills, and Competencies

Graduates with Postsecondary Enrollment 1-Year Post Graduation

<table>
<thead>
<tr>
<th>Year</th>
<th>Diamond District</th>
<th>SD Unified</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-2008</td>
<td>62.0%</td>
<td>68.2%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>67.1%</td>
<td>70.1%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>63.3%</td>
<td>67.7%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>63.1%</td>
<td>68.8%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>69.0%</td>
<td>68.4%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>64.7%</td>
<td>67.8%</td>
</tr>
</tbody>
</table>
## Education, Skills, and Competencies

### Post Secondary Education by 2 year and 4 year Institutions

<table>
<thead>
<tr>
<th>Year</th>
<th>Diamond District SD Unified</th>
<th>2 year institutions</th>
<th>4 year institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-2008</td>
<td>21%</td>
<td>45%</td>
<td>55%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>27%</td>
<td>43%</td>
<td>56%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>30%</td>
<td>40%</td>
<td>67%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>36%</td>
<td>43%</td>
<td>59%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>30%</td>
<td>43%</td>
<td>63%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>17%</td>
<td>44%</td>
<td>56%</td>
</tr>
</tbody>
</table>

- 2 year institutions
- 4 year institutions
Public Safety

Violent Crime (per 1,000 population)

Diamond Neighborhoods 37% drop in 10 years
San Diego County 21% drop in 10 years
Diamond Neighborhoods 48% HIGHER than San Diego County
Public Safety

Breakdown of Violent Crime in the Diamond Neighborhoods

<table>
<thead>
<tr>
<th>Year</th>
<th>Aggr. Assault</th>
<th>Robbery</th>
<th>Rape</th>
<th>Murder</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>78%</td>
<td>17%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>2004</td>
<td>78%</td>
<td>17%</td>
<td>2%</td>
<td>3%</td>
</tr>
<tr>
<td>2005</td>
<td>72%</td>
<td>22%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>2006</td>
<td>71%</td>
<td>24%</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>2007</td>
<td>70%</td>
<td>25%</td>
<td>2%</td>
<td>4%</td>
</tr>
<tr>
<td>2008</td>
<td>66%</td>
<td>27%</td>
<td>4%</td>
<td>1%</td>
</tr>
<tr>
<td>2009</td>
<td>66%</td>
<td>29%</td>
<td>5%</td>
<td>1%</td>
</tr>
<tr>
<td>2010</td>
<td>64%</td>
<td>31%</td>
<td>1%</td>
<td>1%</td>
</tr>
<tr>
<td>2011</td>
<td>23%</td>
<td>23%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>2012</td>
<td>23%</td>
<td>23%</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>2013</td>
<td>23%</td>
<td>23%</td>
<td>4%</td>
<td>3%</td>
</tr>
</tbody>
</table>

Legend:
- Aggr. Assult
- Robbery
- Rape
- Murder
Public Safety

Property Crime (per 1,000 population)

Diamond Neighborhoods
28% drop in 10 years

San Diego County
31% drop in 10 years

Diamond Neighborhoods 14%
LOWER than San Diego County
Public Safety

2013 Alcohol and Narcotics Arrests (per 1,000 population)

- Alcohol Incidents Number:
  - Diamond District: 3.35
  - City of San Diego: 9.48
  - Diamond Neighborhoods 65% LOWER Alcohol arrests than City of San Diego

- Narcotics Incidents Number:
  - Diamond District: 4.88
  - City of San Diego: 5.96
  - Diamond Neighborhoods 18% LOWER Narcotics arrests than City of San Diego
Health & Wellness

Top 5 Cause of Death

Diamond Neighborhoods  
(n=1,220)

Heart Disease .................. 25.2%
Cancers .......................... 24.7%
Other Causes ..................... 20.2%
Unintentional Injuries ............ 5.2%
Stroke .......................... 5.0%

San Diego County  
(n=19,925)

Cancers ............................. 24.8%
Heart Disease ...................... 23.1%
Other Causes ....................... 20.5%
Alzheimer’s Disease ............... 5.8%
Chronic Lower Respiratory Disease ............................. 5.1%
Health & Wellness

Age at Death

<table>
<thead>
<tr>
<th></th>
<th>&lt;1</th>
<th>1-4</th>
<th>5-14</th>
<th>15-24</th>
<th>25-34</th>
<th>35-44</th>
<th>45-54</th>
<th>55-64</th>
<th>65-74</th>
<th>75-84</th>
<th>85+</th>
</tr>
</thead>
<tbody>
<tr>
<td>Diamond District (n=1,220)</td>
<td>2%</td>
<td>0%</td>
<td>0%</td>
<td>2%</td>
<td>2%</td>
<td>4%</td>
<td>8%</td>
<td>18%</td>
<td>15%</td>
<td>24%</td>
<td>24%</td>
</tr>
<tr>
<td>San Diego County (n=19,925)</td>
<td>1%</td>
<td>0%</td>
<td>0%</td>
<td>1%</td>
<td>2%</td>
<td>3%</td>
<td>6%</td>
<td>12%</td>
<td>15%</td>
<td>24%</td>
<td>36%</td>
</tr>
</tbody>
</table>
Health & Wellness

Health Insurance Coverage by Source

Diamond District (n=52,260)
- Private health Insurance: 44%
- Public health Insurance: 20%
- No health Insurance: 39%

San Diego County (n=1,925,935)
- Private health Insurance: 70%
- Public health Insurance: 11%
- No health Insurance: 23%
Health & Wellness

Births to Teen Mothers

Diamond District
- Under 20 years (n= 461)
- Over 20 years (n= 3,587)

San Diego County
- Under 20 years (n= 2,513)
- Over 20 years (n= 41,518)
Health & Wellness

Birth Weight

- Under 1500g: 1.4% (Diamond District: 1.1%)
- 1500g-2499g: 5.8% (5.7%)
- 2500+g: 92.8% (93.6%)

Diamond District (n=4,048)
San Diego County (n=44,031)
Health & Wellness

Immunization Status of Kindergarten Students

Diamond District Schools (n=1,071)
- Up-to-date: 95%
- Conditional: 4%
- Exempt: 1%

San Diego County Schools (n=43,026)
- Up-to-date: 90%
- Conditional: 5%
- Exempt: 5%

Legend:
- Up-to-date
- Conditional
- Exempt
Health & Wellness

Body Composition of 9th Graders

- Lincoln High School 9th Graders (n=306)
- San Diego County High Schools 9th Graders (n=7,834)

Healthy Fitness Zone: 52.9%
Needs Improvement: 24.5%
Needs Improvement - Health Risk: 22.6%

67.4%
Health & Wellness

Percent of Population Residing more than 1 mile from Grocery Store

Diamond District (n=87,584)  5.8%
San Diego County (n=3,095,313)  3.2%
Dental Establishments (per 1,000 people)

- Diamond District (n=87,772): 0.08
- San Diego County (n=3,128,737): 0.56
Civic Participation

Voter Participation in June 2014 Special Election by City Council (CC) Districts

- 1st CC: 28% participation, 20,000 registered voters, 6,000 total votes
- 2nd CC: 30% participation, 25,000 registered voters, 7,500 total votes
- 3rd CC: 26% participation, 30,000 registered voters, 7,800 total votes
- 4th CC: 18% participation, 35,000 registered voters, 6,300 total votes
- 5th CC: 31% participation, 40,000 registered voters, 12,000 total votes
- 6th CC: 30% participation, 45,000 registered voters, 13,500 total votes
- 7th CC: 30% participation, 50,000 registered voters, 15,000 total votes
- 8th CC: 16% participation, 55,000 registered voters, 8,800 total votes
- 9th CC: 18% participation, 60,000 registered voters, 10,800 total votes

Diamond District: 18% participation, 70,000 registered voters, 12,600 total votes
Civic Participation

2012 Presidential Election Voter Statistics

Diamond District
(n=49,409)

- 65% who voted
- 35% who did not vote

San Diego County
(n=1,563,093)

- 76% who voted
- 24% who did not vote
Civic Participation

2012 Presidential Election Voter Statistics

Diamond District
(n=49,409)

- Registered Republican: 57%
- Registered Democrat: 28%
- Other Parties: 15%

San Diego County
(n=1,563,093)

- Registered Republican: 35%
- Registered Democrat: 31%
- Other Parties: 34%
Character of Community Life

Method of Commuting to Work

- **Drove Alone**: 72% (Diamond District) vs. 76% (San Diego County)
- **Carpooled**: 16% vs. 10%
- **Public Transportation**: 7% vs. 3%
- **Walked**: 1% vs. 3%
- **Other Means**: 1% vs. 2%
- **Worked at Home**: 4% vs. 6%

**Mean Travel Time to Work**
- 25 minutes – Diamond District
- 24 minutes – San Diego County
Character of Community Life

Diamond Neighborhoods - Euclid Avenue Trolley Stop Data

- Board
- Depart

<table>
<thead>
<tr>
<th>Year</th>
<th>Board</th>
<th>Depart</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>2,390</td>
<td>1,962</td>
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<tr>
<td>2005</td>
<td>2,229</td>
<td>2,213</td>
</tr>
<tr>
<td>2006</td>
<td>2,317</td>
<td>2,378</td>
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<tr>
<td>2007</td>
<td>2,527</td>
<td>2,482</td>
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<tr>
<td>2008</td>
<td>2,642</td>
<td>2,607</td>
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<tr>
<td>2009</td>
<td>2,861</td>
<td>2,576</td>
</tr>
<tr>
<td>2010</td>
<td>2,732</td>
<td>2,806</td>
</tr>
<tr>
<td>2011</td>
<td>2,916</td>
<td>2,806</td>
</tr>
<tr>
<td>2012*</td>
<td>2,916</td>
<td>2,916</td>
</tr>
<tr>
<td>2013</td>
<td>3,361</td>
<td>3,361</td>
</tr>
<tr>
<td>2014</td>
<td>3,510</td>
<td>3,293</td>
</tr>
</tbody>
</table>

2004 to 2014 data points are shown in the graph.
Character of Community Life

Ethnic Cuisine

Restaurants, caterers and other food services:

35% of Diamond Neighborhoods

TBD of San Diego County
Character of Community Life

2-1-1 San Diego. Individuals in the Diamond Neighborhoods Called for Assistance with the Following:

- Basic Needs: 41%
- Income Support and Employment: 13%
- Healthcare: 10%
- Organizational/Community/International Services: 9%
- Individual and Family Life: 7%
- Criminal Justice and Legal Services: 5%
- Mental Health and Substance Abuse Services: 4%
- Consumer Services: 3%
- Education: 2%
- Environment and Public Health/Safety: 0.81%
- Other: 0.50%

Total: 100%
Character of Community Life

Faith-Based Organizations in the Diamond Neighborhoods

196 places of worship, schools and social services

• 167 churches
• 1 mosque
• 3 temples

• 9 schools
• 15 social services
• 1 boarding home
Character of Community Life

<table>
<thead>
<tr>
<th>Community</th>
<th>Diamond Neighborhoods</th>
<th>San Diego County</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td></td>
<td>40.3% frequently talk with neighbors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>65.5% do favors for their neighbors</td>
</tr>
<tr>
<td></td>
<td></td>
<td>89.9% frequently eat dinner with household members</td>
</tr>
</tbody>
</table>

To be completed by survey
Character of Community Life

Volunteerism

Diamond Neighborhoods

San Diego County
(n=619,037)

29.7% of residents volunteer

619,000 volunteers

44.5 volunteer hours per resident

To be completed by survey
Culture and Recreation

Public Library Book Circulation (per 1,000 people)

- 1,995 for Diamond District Public Libraries
- 4,111 for San Diego Public Library System
Culture and Recreation

Recreation Parks

Diamond Neighborhoods

Chollas Lake Park
Encanto Recreation Center
Emerald Hills
Martin Luther King, Jr. Recreation Center
Mountain View Community Center
Willie Henderson Sports Complex

Per 1,000 people

Diamond Neighborhoods: 0.07 parks
City of San Diego: 0.06 parks
Culture and Recreation

Music & Performing Arts Venues in the Diamond Neighborhoods

3 Venues

![Illustration of a person holding a flag and a shield, symbolizing theater and performance arts.]
Culture and Recreation

Art Galleries & Museums in the Diamond Neighborhoods

2 Art Galleries
0 Museums
Character of Physical Environment

Type of Housing (percentage)

Diamond District (n=24,275)
- 20 or more units: 5.3%
- 10 to 19 units: 14%
- 5 to 9 units: 18.7%
- 1-4 units, attached: 7.3%
- 1-unit, detached: 58.5%
- Mobile home: 5.6%

SD County (n=1,076,483)
- 20 or more units: 3.7%
- 10 to 19 units: 14%
- 5 to 9 units: 7.7%
- 1-4 units, attached: 16.3%
- 1-unit, detached: 51.4%
- Mobile home: 4.4%
Character of Physical Environment

Housing Snapshot

Diamond District (n=24,275)

- Renter-Occupied: 52%
- Owner-Occupied: 48%

SD County (n=1,076,483)

- Renter-Occupied: 46%
- Owner-Occupied: 54%

Legend:
- Renter-Occupied
- Owner-Occupied
Character of Physical Environment

Housing Snapshot

Diamond Neighborhoods
(n=24,275)

Median Rooms: 4.7
Average Household Size: 3.7
Average Family Size: 4.2

SD County
(n=1,076,483)

Median Rooms: 5.1
Average Household Size: 2.8
Average Family Size: 3.4
Character of Physical Environment

Percent Tree Canopy Area

0.61%  
Diamond District

1.23%  
San Diego County