



CREATIVE INDUSTRIES PROGRAM

INSPIRE
YOUTH
CAREER
SAN DIEGO

START **SEPTEMBER 26** | END **DECEMBER 5, 2016**

LOCATION **WRITERZ BLOK** (5010 Market Street, San Diego, CA 92102)

GRAPHIC DESIGN & WEB DEVELOPMENT

The *Creative Industries Program* launches the Jacobs Center's **Inspire Youth Careers** industry partnership aimed at training opportunity youth in our city's underserved neighborhoods and employing them in our region's priority sectors. The *Creative Industries Program* provides young adults (18-24) with technical training in the fields of graphic design and web development, soft skills, and valuable work experience.

The program builds on past youth-focused arts education offered by the Jacobs Center's internationally recognized graffiti art program

Writerz Blok, which merges urban art with graphic design instruction to establish pathways to creative careers.

Eligible students must be disconnected from school and/or work, be from households with low to moderate incomes, live in San Diego County (priority will be given to those living in Southeastern San Diego), and be able to legally work in the United States.

PHASE 1

SOFT SKILLS TRAINING (UNPAID)

The curriculum includes

- Effective communication skills
- Setting and achieving goals
- Decision-making skills
- Conflict resolution
- Problem solving
- Getting the job
- On-the-job skills
- Living on your own

For more information, contact Laura Sanchez at 619-527-6161 or LSanchez@JacobsCenter.org

PHASE 2

DESIGN TRAINING (PAID MINIMUM WAGE)

The curriculum includes

- Basic design
- Typography
- Digital media (production, front-end development, and design)

PHASE 3

JOB PLACEMENT (PAID MINIMUM WAGE)

Students will spend 4 weeks working at partner design firms to gain real-life on-the-job experience and be connected to potential employment opportunities.

16-2431/8-23-16