This research was funded in part by the Annie E. Casey Foundation. We thank them for their support but acknowledge that the findings and conclusions presented in this report are those of the author(s) alone, and do not necessarily reflect the opinions of the Foundation.
Overview

Diamond Neighborhoods Population

In 2003: 85,124
In 2013: 87,772

3 percent ↑
Overview

Race/Ethnicity

Diamond Neighborhoods (n=87,876) | San Diego County (n=3,100,500)

- **Hispanic or Latino (of any race)**
  - Diamond Neighborhoods: 53%
  - San Diego County: 32%

- **White alone**
  - Diamond Neighborhoods: 21%
  - San Diego County: 48%

- **Black or African American alone**
  - Diamond Neighborhoods: 13%
  - San Diego County: 11%

- **Asian alone**
  - Diamond Neighborhoods: 9%
  - San Diego County: 5%

- **Native Hawaiian and Other Pacific Islander alone**
  - Diamond Neighborhoods: 2%
  - San Diego County: 0%

- **Two or more races**
  - Diamond Neighborhoods: 2%
  - San Diego County: 3%
Overview

Age Distribution

Diamond Neighborhoods (n=87,876)
San Diego County (n=3,100,500)

Diamond Neighborhoods Median Age
29.6 years

San Diego County Median Age
34.7 years

<table>
<thead>
<tr>
<th>Age Group</th>
<th>Diamond Neighborhoods</th>
<th>San Diego County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Under 5 years old</td>
<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>5-9</td>
<td>7%</td>
<td>6%</td>
</tr>
<tr>
<td>10-14</td>
<td>9%</td>
<td>6%</td>
</tr>
<tr>
<td>15-19</td>
<td>10%</td>
<td>7%</td>
</tr>
<tr>
<td>20-24</td>
<td>9%</td>
<td>7%</td>
</tr>
<tr>
<td>25-34</td>
<td>15%</td>
<td>14%</td>
</tr>
<tr>
<td>35-44</td>
<td>14%</td>
<td>13%</td>
</tr>
<tr>
<td>45-54</td>
<td>14%</td>
<td>12%</td>
</tr>
<tr>
<td>55-59</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>60-64</td>
<td>4%</td>
<td>5%</td>
</tr>
<tr>
<td>65-74</td>
<td>5%</td>
<td>6%</td>
</tr>
<tr>
<td>75-84</td>
<td>3%</td>
<td>4%</td>
</tr>
<tr>
<td>Over 85 years old</td>
<td>1%</td>
<td>2%</td>
</tr>
</tbody>
</table>
Overview

Place of Birth

Diamond Neighborhoods (n=87,876)
- Native: 67%
- Foreign-born: 33%

San Diego County (n=3,100,500)
- Native: 77%
- Foreign-born: 23%
Overview

Citizenship Status of Foreign Born

Diamond Neighborhoods
(n=28,946)

- Naturalized: 41%
- Not a U.S. Citizen: 59%

San Diego County
(n=720,485)

- Naturalized: 47%
- Not a U.S. Citizen: 53%
Overview

World Region of Birth of Foreign-Born Population

<table>
<thead>
<tr>
<th>Region</th>
<th>Diamond Neighborhoods (n=28,946)</th>
<th>San Diego County (n=720,485)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Northern America</td>
<td></td>
<td>1%</td>
</tr>
<tr>
<td>Latin America</td>
<td>27%</td>
<td>36%</td>
</tr>
<tr>
<td>Oceania</td>
<td>3%</td>
<td>2%</td>
</tr>
<tr>
<td>Africa</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Asia</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Europe</td>
<td></td>
<td>8%</td>
</tr>
</tbody>
</table>

(n=28,946) San Diego County (n=720,485)
# Economic Vitality

## Top 5 Industries in…

### Diamond Neighborhoods (n=1,513)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Administrative &amp; Support, Waste Management, Remediation Services</td>
<td>17%</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>15%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>9%</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>8%</td>
</tr>
<tr>
<td>Transportation and Warehousing</td>
<td>6%</td>
</tr>
</tbody>
</table>

### City of San Diego (n=57,690)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>23%</td>
</tr>
<tr>
<td>Other Services (except Public Administration)</td>
<td>14%</td>
</tr>
<tr>
<td>Construction</td>
<td>8%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>7%</td>
</tr>
<tr>
<td>Health Care and Social Assistance</td>
<td>7%</td>
</tr>
</tbody>
</table>
Businesses in the Diamond Neighborhoods
# Economic Vitality

## Employment by Industry (Top 5)

### Diamond Neighborhoods (n=32,767)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education, Social Services, Health</td>
<td>18%</td>
</tr>
<tr>
<td>Arts, Entertainment, Recreation</td>
<td>16%</td>
</tr>
<tr>
<td>Professional, Scientific, and Technical Services</td>
<td>12%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>10%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
</tbody>
</table>

### San Diego County (n=1,386,825)

<table>
<thead>
<tr>
<th>Industry</th>
<th>Percentage</th>
</tr>
</thead>
<tbody>
<tr>
<td>Education, Social Services, Health</td>
<td>21%</td>
</tr>
<tr>
<td>Professional, Scientific and Technical Services</td>
<td>14%</td>
</tr>
<tr>
<td>Retail Trade</td>
<td>11%</td>
</tr>
<tr>
<td>Arts, Entertainment, Recreation</td>
<td>11%</td>
</tr>
<tr>
<td>Manufacturing</td>
<td>9%</td>
</tr>
</tbody>
</table>
Economic Vitality

Employment by Industry

- Diamond Neighborhoods (N=32,767)
- San Diego County (N=1,386,825)
Economic Vitality

Occupations

- Service occupations: 31% in Diamond Neighborhoods, 19% in San Diego County
- Sales and office occupations: 23% in Diamond Neighborhoods, 25% in San Diego County
- Management, business, science, and arts occupations: 40% in San Diego County, 20% in Diamond Neighborhoods
- Natural resources, construction, and maintenance occupations: 12% in Diamond Neighborhoods, 8% in San Diego County
- Production, transportation, and material moving occupations: 13% in Diamond Neighborhoods, 8% in San Diego County

Diamond Neighborhoods (n=32,767) vs San Diego County (1,386,825)
Economic Vitality

Household (HH) Income Distribution

Diamond Neighborhoods (n=18,204)San Diego County (n=708,151)

Diamond Neighborhoods Median HH Income
$46,562

San Diego County Median HH Income
$73,969
Economic Vitality

Household Income and Benefits

- Diamond Neighborhoods (n=23,777)
- San Diego County (n=1,067,462)

- Earnings: 78% (Diamond), 81% (San Diego)
- Social Security: 26% (Diamond), 24% (San Diego)
- Retirement income: 15% (Diamond), 17% (San Diego)
- Supplemental Security Income: 8% (Diamond), 4% (San Diego)
- Cash public assistance income: 6% (Diamond), 3% (San Diego)
- Food Stamp/SNAP benefits: 14% (Diamond), 5% (San Diego)
Economic Vitality

Households (HH) with Public Assistance

Diamond Neighborhoods
(n=23,777)

- 94% HH with no public assistance income
- 6% HH with public assistance income

San Diego County
(n=1,067,462)

- 97% HH with no public assistance income
- 3% HH with public assistance income
Economic Vitality

Median Earnings by Educational Attainment

Population 25 years and over with earnings

Diamond Neighborhoods
Median Earnings
$25,252

San Diego County
Median Earnings
$39,572

<table>
<thead>
<tr>
<th>Educational Attainment</th>
<th>Diamond Neighborhoods</th>
<th>San Diego County</th>
</tr>
</thead>
<tbody>
<tr>
<td>Less than high school graduate</td>
<td>20,550</td>
<td>20,171</td>
</tr>
<tr>
<td>High school graduate (includes equivalency)</td>
<td>28,922</td>
<td>29,582</td>
</tr>
<tr>
<td>Some college or associate's degree</td>
<td>31,974</td>
<td>37,124</td>
</tr>
<tr>
<td>Bachelor's degree</td>
<td>39,643</td>
<td>53,812</td>
</tr>
<tr>
<td>Graduate or professional degree</td>
<td></td>
<td>75,230</td>
</tr>
</tbody>
</table>
Economic Vitality

Percentage of Population Living at Poverty (using Federal Definition)

Diamond Neighborhoods (n=89,274)
- Above Federal Poverty Level 76%
- Below Federal Poverty Level 24%

San Diego County (n=3,057,308)
- Above Federal Poverty Level 86%
- Below Federal Poverty Level 14%
Economic Vitality

Percentage of Population Earning Less than Self-Sufficiency Standard

**Households** earning less than $24,999

- Diamond Neighborhoods: 29%
- San Diego County: 19%

**Families** earning less than $49,999

- Diamond Neighborhoods: 55%
- San Diego County: 40%

Self-Sufficiency Standard:

- $27,655 for 1 adult
- $53,580 for a family with 1 adult + 1 preschooler

* Households may include multiple adults

** Family defined as blood relative, marriage (may or may not include child(ren))
Economic Vitality

**Income to Poverty Ratio in Households**

- **Diamond Neighborhoods**
- **San Diego County**

- Under \( .50 \) to \( .74 \) = 8% \( 4\% \)
- \( .75 \) to \( .99 \) = 8% \( 3\% \)
- \( 1.00 \) to \( 1.24 \) = 8% \( 4\% \)
- \( 1.25 \) to \( 1.49 \) = 6% \( 4\% \)
- \( 1.50 \) to \( 1.74 \) = 2% \( 2\% \)
- \( 1.75 \) to \( 1.99 \) = 3% \( 2\% \)
- \( 2.00 \) to \( 2.99 \) = 15% \( 19\% \)
- \( 3.00 \) to \( 3.99 \) = 12% \( 2\% \)
- \( 4.00 \) to \( 4.99 \) = 7% \( 11\% \)
- 5.00 and over = 12% \( 37\% \)
Economic Vitality

Labor Force Status of Civilian Non-institutionalized Population 18-64 years

Diamond Neighborhoods (n=52,260)
- 30% Not in Labor Force
- 9% Unemployed
- 61% Employed

San Diego County (n=1,925,935)
- 24% Not in Labor Force
- 7% Unemployed
- 69% Employed
Economic Vitality

Housing Occupancy

Diamond Neighborhoods (n=25,566)

- 93% Occupied housing units
- 7% Vacant housing units

San Diego County (n=1,163,884)

- 92% Occupied housing units
- 8% Vacant housing units

Diamond Neighborhoods
- Vacant housing units
- Occupied housing units

San Diego County
- Vacant housing units
- Occupied housing units
Economic Vitality

**Median Value**
- **Homes**
  - Diamond Neighborhoods: $275,711
  - San Diego County: $432,750

**Median Gross Rent**
- **Diamond Neighborhoods**: $1,062
- **San Diego County**: $1,282
Education, Skills, and Competencies

Overall Educational Attainment

- Less than HS Diploma: 36%
  - Diamond Neighborhoods (n=49,742)
  - San Diego County (n=2,011,024)
- HS Diploma or Equivalent: 25%
- Some College: 21%
- Associate Degree: 9%
- Bachelor's Degree: 9%
- Master's Degree: 8%
- Professional Degree or PhD: 5%
**Education, Skills, and Competencies**

**Educational Attainment by Race/Ethnicity in the Diamond Neighborhoods**

(Population 25 years and older)

<table>
<thead>
<tr>
<th>Race/Ethnicity</th>
<th>Less than high school diploma</th>
<th>High school graduate (includes equivalency)</th>
<th>Some college or associate’s degree</th>
<th>Bachelor’s degree or higher</th>
</tr>
</thead>
<tbody>
<tr>
<td>White Only, Not Hispanic/Latino (n=6,709)</td>
<td>10%</td>
<td>20%</td>
<td>41%</td>
<td>29%</td>
</tr>
<tr>
<td>Black Only* (n=11,305)</td>
<td>14%</td>
<td>15%</td>
<td>42%</td>
<td>29%</td>
</tr>
<tr>
<td>Asian Only* (n=7,735)</td>
<td>28%</td>
<td>19%</td>
<td>28%</td>
<td>24%</td>
</tr>
<tr>
<td>Hispanic/Latino Only* (n=24,352)</td>
<td>53%</td>
<td>6%</td>
<td>24%</td>
<td>17%</td>
</tr>
</tbody>
</table>

* Race includes Hispanic/Latino populations
Education, Skills, and Competencies

Diamond Neighborhoods Schools

**Elementary Schools**
- Baker
- Carver
- Chollas/Mead
- Encanto
- Holly Drive Leadership Academy (K-8) (Elementary)
- Horton
- Johnson
- Nye
- Oak Park
- Porter Elementary
- Valencia Park
- Webster

**Middle Schools**
- Millennial Tech
- O'Farrell Community School (K-12) (Middle - K-9 served)
- Knox Middle School

**High Schools**
- Gompers Preparatory Academy
- Lincoln High School
Education, Skills, and Competencies

Elementary School API Scores – 10 Year Change
Education, Skills, and Competencies

Percent of 12th Grade Students Taking the SAT

Diamond Neighborhoods (n=401)
- Tested: 68%
- Not Tested: 32%

San Diego County (n=42,766)
- Tested: 40%
- Not Tested: 60%
Education, Skills, and Competencies

SAT Scores: 2012-2013

- Critical Reading Average
  - Diamond Neighborhoods (n= 271): 369
  - San Diego County (n=17,271): 506

- Math Average
  - Diamond Neighborhoods (n= 271): 386
  - San Diego County (n=17,271): 520

- Writing Average
  - Diamond Neighborhoods (n= 271): 367
  - San Diego County (n=17,271): 497
Education, Skills, and Competencies

Percent of Resident vs Incoming Students (2013-14)

**Diamond Neighborhoods**

- Incoming Students (n=4,521) - 40.9%
- Resident Students (n=6,527) - 59.1%

**San Diego Unified**

- Incoming Students (n=58,060) - 44.5%
- Resident Students (n=72,429) - 55.5%
Education, Skills, and Competencies

Graduates with Postsecondary Enrollment 1-Year Post Graduation

- 2007-2008: 62.0%
- 2008-2009: 68.2%
- 2009-2010: 67.1%
- 2010-2011: 67.7%
- 2011-2012: 68.8%
- 2012-2013: 67.8%

Diamond Neighborhoods

SD Unified
Education, Skills, and Competencies

Post Secondary Education by 2 year and 4 year Institutions

- **2 year institutions**
- **4 year institutions**

<table>
<thead>
<tr>
<th>Year</th>
<th>2 year Institutions</th>
<th>4 year Institutions</th>
</tr>
</thead>
<tbody>
<tr>
<td>2007-2008</td>
<td>21%</td>
<td>45%</td>
</tr>
<tr>
<td>2008-2009</td>
<td>27%</td>
<td>43%</td>
</tr>
<tr>
<td>2009-2010</td>
<td>30%</td>
<td>40%</td>
</tr>
<tr>
<td>2010-2011</td>
<td>36%</td>
<td>43%</td>
</tr>
<tr>
<td>2011-2012</td>
<td>30%</td>
<td>43%</td>
</tr>
<tr>
<td>2012-2013</td>
<td>17%</td>
<td>44%</td>
</tr>
</tbody>
</table>

SD Unified

Diamond Neighborhoods
Public Safety

Violent Crime (per 1,000 population)

Diamond Neighborhoods
37% drop in 10 years

San Diego County
21% drop in 10 years

Diamond Neighborhoods 48% HIGHER than San Diego County
Breakdown of Violent Crime in the Diamond Neighborhoods

<table>
<thead>
<tr>
<th>Year</th>
<th>Aggr. Assult</th>
<th>Robbery</th>
<th>Rape</th>
<th>Murder</th>
</tr>
</thead>
<tbody>
<tr>
<td>2003</td>
<td>78%</td>
<td>3%</td>
<td>17%</td>
<td>2%</td>
</tr>
<tr>
<td>2004</td>
<td>78%</td>
<td>3%</td>
<td>17%</td>
<td>1%</td>
</tr>
<tr>
<td>2005</td>
<td>72%</td>
<td>4%</td>
<td>22%</td>
<td>2%</td>
</tr>
<tr>
<td>2006</td>
<td>71%</td>
<td>3%</td>
<td>24%</td>
<td>2%</td>
</tr>
<tr>
<td>2007</td>
<td>70%</td>
<td>2%</td>
<td>25%</td>
<td>4%</td>
</tr>
<tr>
<td>2008</td>
<td>66%</td>
<td>4%</td>
<td>27%</td>
<td>5%</td>
</tr>
<tr>
<td>2009</td>
<td>66%</td>
<td>5%</td>
<td>29%</td>
<td>4%</td>
</tr>
<tr>
<td>2010</td>
<td>64%</td>
<td>4%</td>
<td>31%</td>
<td>4%</td>
</tr>
<tr>
<td>2011</td>
<td>72%</td>
<td>4%</td>
<td>23%</td>
<td>4%</td>
</tr>
<tr>
<td>2012</td>
<td>71%</td>
<td>4%</td>
<td>23%</td>
<td>4%</td>
</tr>
<tr>
<td>2013</td>
<td>72%</td>
<td>3%</td>
<td>23%</td>
<td>4%</td>
</tr>
</tbody>
</table>
Public Safety

Property Crime (per 1,000 population)

Diamond Neighborhoods
28% drop in 10 years

San Diego County
31% drop in 10 years

Diamond Neighborhoods 14% LOWER than San Diego County
Public Safety

2013 Alcohol and Narcotics Arrests (per 1,000 population)

Diamond Neighborhoods
- 65% LOWER Alcohol arrests than City of San Diego

Diamond Neighborhoods
- 18% LOWER Narcotics arrests than City of San Diego

Alcohol Incidents Number
- Diamond Neighborhoods: 3.35
- City of San Diego: 9.48

Narcotics Incidents Number
- Diamond Neighborhoods: 4.88
- City of San Diego: 5.96
Top 5 Cause of Death

**Diamond Neighborhoods**  
(n=1,220)

- Heart Disease ................ 25.2%
- Cancers ..................... 24.7%
- Other Causes .................. 20.2%
- Unintentional Injuries ......... 5.2%
- Stroke .......................... 5.0%

**San Diego County**  
(n=19,925)

- Cancers .......................... 24.8%
- Heart Disease .................. 23.1%
- Other Causes .................. 20.5%
- Alzheimer’s Disease .......... 5.8%
- Chronic Lower Respiratory Disease ............. 5.1%
Health & Wellness

Age at Death

<table>
<thead>
<tr>
<th>Group</th>
<th>Diamond Neighborhoods (n=1,220)</th>
<th>San Diego County (n=19,925)</th>
</tr>
</thead>
<tbody>
<tr>
<td>&lt;1</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>1-4</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>5-14</td>
<td>0%</td>
<td>0%</td>
</tr>
<tr>
<td>15-24</td>
<td>2%</td>
<td>1%</td>
</tr>
<tr>
<td>25-34</td>
<td>2%</td>
<td>2%</td>
</tr>
<tr>
<td>35-44</td>
<td>4%</td>
<td>3%</td>
</tr>
<tr>
<td>45-54</td>
<td>8%</td>
<td>6%</td>
</tr>
<tr>
<td>55-64</td>
<td>18%</td>
<td>12%</td>
</tr>
<tr>
<td>65-74</td>
<td>15%</td>
<td>15%</td>
</tr>
<tr>
<td>75-84</td>
<td>24%</td>
<td>24%</td>
</tr>
<tr>
<td>85+</td>
<td>24%</td>
<td>36%</td>
</tr>
</tbody>
</table>
Health Insurance Coverage by Source

<table>
<thead>
<tr>
<th></th>
<th>Diamond Neighborhoods (n=52,260)</th>
<th>San Diego County (n=1,925,935)</th>
</tr>
</thead>
<tbody>
<tr>
<td>Private health insurance</td>
<td>44%</td>
<td>70%</td>
</tr>
<tr>
<td>Public health insurance</td>
<td>20%</td>
<td>11%</td>
</tr>
<tr>
<td>No health insurance</td>
<td>39%</td>
<td>23%</td>
</tr>
</tbody>
</table>
Health & Wellness

Births to Teen Mothers

Diamond Neighborhoods
- 89% Over 20 years (n= 3,587)
- 11% Under 20 years (n= 461)

San Diego County
- 94% Over 20 years (n= 41,518)
- 6% Under 20 years (n= 2,513)
Health & Wellness

**Birth Weight**

- **Under 1500g**
  - Diamond Neighborhoods (n=4,048): 1.4%
  - San Diego County (n=44,031): 1.1%

- **1500g-2499g**
  - Diamond Neighborhoods (n=4,048): 5.8%
  - San Diego County (n=44,031): 5.7%

- **2500+g**
  - Diamond Neighborhoods (n=4,048): 92.8%
  - San Diego County (n=44,031): 93.6%
Health & Wellness

Immunization Status of Kindergarten Students

Diamond Neighborhoods Schools (n=1,071)
- 95% Up-to-date
- 4% Conditional
- 1% Exempt

San Diego County Schools (n=43,026)
- 90% Up-to-date
- 5% Conditional
- 5% Exempt

Legend:
- Red: Up-to-date
- Blue: Conditional
- Green: Exempt
Health & Wellness

Body Composition of 9th Graders

- Lincoln High School 9th Graders (n=306)
- San Diego County High Schools 9th Graders (n=7,834)

- Healthy Fitness Zone
- Needs Improvement
- Needs Improvement - Health Risk
Health & Wellness

Percent of Population Residing more than 1 mile from Grocery Store

- **Diamond Neighborhoods (n=87,584)**: 5.8%
- **San Diego County (n=3,095,313)**: 3.2%
Dental Establishments (per 1,000 people)

Diamond Neighborhoods (n=87,772)  0.08
San Diego County (n=3,128,737)  0.56
Civic Participation

Voter Participation in June 2014 Special Election by City Council (CC) Districts

- 1st CC: 28%
- 2nd CC: 30%
- 3rd CC: 26%
- 4th CC: 18%
- 5th CC: 31%
- 6th CC: 30%
- 7th CC: 30%
- 8th CC: 16%
- 9th CC: 18%

Diamond Neighborhoods

- Registered Voters
- Total Votes
- Voter Participation Rate
Civic Participation

2012 Presidential Election Voter Statistics

Diamond Neighborhoods
(n=49,409)

- 65% who voted
- 35% who did not vote

San Diego County
(n=1,563,093)

- 76% who voted
- 24% who did not vote
Civic Participation

2012 Presidential Election Voter Statistics

Diamond Neighborhoods (n=49,409)
- Registered Republican: 57%
- Registered Democrat: 15%
- Other Parties: 28%

San Diego County (n=1,563,093)
- Registered Republican: 31%
- Registered Democrat: 34%
- Other Parties: 35%

- Registered Republican
- Registered Democrat
- Other Parties
Character of Community Life

Method of Commuting to Work

- **Drove Alone**
  - Diamond Neighborhoods (n=33,120): 72%
  - San Diego County (n=1,431,134): 76%
- **Carpooled**
  - Diamond Neighborhoods (n=33,120): 16%
  - San Diego County (n=1,431,134): 10%
- **Public Transportation**
  - Diamond Neighborhoods (n=33,120): 7%
  - San Diego County (n=1,431,134): 3%
- **Walked**
  - Diamond Neighborhoods (n=33,120): 1%
  - San Diego County (n=1,431,134): 3%
- **Other Means**
  - Diamond Neighborhoods (n=33,120): 1%
  - San Diego County (n=1,431,134): 2%
- **Worked at Home**
  - Diamond Neighborhoods (n=33,120): 4%
  - San Diego County (n=1,431,134): 6%

**Mean Travel Time to Work**

- 25 minutes – Diamond Neighborhoods
- 24 minutes – San Diego County
Character of Community Life

Diamond Neighborhoods - Euclid Avenue Trolley Stop Data

<table>
<thead>
<tr>
<th>Year</th>
<th>Board</th>
<th>Depart</th>
</tr>
</thead>
<tbody>
<tr>
<td>2004</td>
<td>2,390</td>
<td>2,182</td>
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<tr>
<td>2005</td>
<td>2,182</td>
<td>2,317</td>
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<td>2006</td>
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<td>2,378</td>
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<td>2007</td>
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<tr>
<td>2011</td>
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<td>2,916</td>
</tr>
<tr>
<td>2012*</td>
<td>2,916</td>
<td>2,916</td>
</tr>
<tr>
<td>2013</td>
<td>2,916</td>
<td>3,361</td>
</tr>
<tr>
<td>2014</td>
<td>3,361</td>
<td>3,510</td>
</tr>
</tbody>
</table>
Character of Community Life

Ethnic Cuisine

Restaurants, caterers and other food services:

35% of Diamond Neighborhoods

TBD of San Diego County
Character of Community Life

2-1-1 San Diego. Individuals in the Diamond Neighborhoods Called for Assistance with the Following:

- Basic Needs: 41%
- Income Support and Employment: 10%
- Healthcare: 9%
- Organizational/Community/International Services: 7%
- Individual and Family Life: 5%
- Criminal Justice and Legal Services: 4%
- Mental Health and Substance Abuse Services: 3%
- Consumer Services: 10%
- Education: 10%
- Environment and Public Health/Safety: 8.1%
- Utilities: 0.81%
- Legal: 0.50%
- Other: 5%
Character of Community Life

Faith-Based Organizations in the Diamond Neighborhoods

196 places of worship, schools and social services

- 167 churches
- 1 mosque
- 3 temples
- 9 schools
- 15 social services
- 1 boarding home
Character of Community Life

Diamond Neighborhoods

- 40.3% frequently talk with neighbors
- 65.5% do favors for their neighbors
- 89.9% frequently eat dinner with household members

San Diego County

- 40.3% frequently talk with neighbors
- 65.5% do favors for their neighbors
- 89.9% frequently eat dinner with household members
Character of Community Life

Volunteerism

Diamond Neighborhoods

San Diego County
(n=619,037)

29.7% of residents volunteer

619,000 volunteers

44.5 volunteer hours per resident

To be completed by survey
Culture and Recreation

Public Library Book Circulation (per 1,000 people)

- Diamond Neighborhoods Public Libraries: 1,995
- San Diego Public Library System: 4,111
Culture and Recreation

Recreation Parks

Diamond Neighborhoods

- Chollas Lake Park
- Encanto Recreation Center
- Emerald Hills
- Martin Luther King, Jr. Recreation Center
- Mountain View Community Center
- Willie Henderson Sports Complex

Per 1,000 people

Diamond Neighborhoods: 0.07 parks
City of San Diego: 0.06 parks
Culture and Recreation

Music & Performing Arts Venues in the Diamond Neighborhoods

3 Venues
Culture and Recreation

Art Galleries & Museums in the Diamond Neighborhoods

2 Art Galleries
0 Museums
Character of Physical Environment

Type of Housing (percentage)

<table>
<thead>
<tr>
<th></th>
<th>Diamond Neighborhoods (n=24,275)</th>
<th>SD County (n=1,076,483)</th>
</tr>
</thead>
<tbody>
<tr>
<td>1-4 units, attached</td>
<td>18.7</td>
<td>16.3</td>
</tr>
<tr>
<td>5 to 9 units</td>
<td>7.3</td>
<td>7.7</td>
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<tr>
<td>10 to 19 units</td>
<td>4.4</td>
<td>6.9</td>
</tr>
<tr>
<td>20 or more units</td>
<td>5.6</td>
<td>14</td>
</tr>
<tr>
<td>Mobile home</td>
<td>58.5</td>
<td>51.4</td>
</tr>
</tbody>
</table>

Legend:
- Orange: 20 or more units
- Cyan: 10 to 19 units
- Red: 5 to 9 units
- Green: 1-4 units, attached
- Black: 1-unit, detached
- Brown: Mobile home
Character of Physical Environment

Housing Snapshot

Diamond Neighborhoods (n=24,275) vs. SD County (n=1,076,483)

- Renters: 52% in Diamond Neighborhoods vs. 46% in SD County
- Owners: 48% in Diamond Neighborhoods vs. 54% in SD County

Legend:
- Blue: Renter-Occupied
- Red: Owner-Occupied
Character of Physical Environment

Housing Snapshot

Diamond Neighborhoods
(n=24,275)

- Median Rooms: 4.7
- Average Household Size: 3.7
- Average Family Size: 4.2

SD County
(n=1,076,483)

- Median Rooms: 5.1
- Average Household Size: 2.8
- Average Family Size: 3.4
Character of Physical Environment

Percent Tree Canopy Area

Diamond Neighborhoods: 0.61%
San Diego County: 1.23%